**Jewish Greens Questions for Campaigns Coordinator**

**Haydn Osborne-Brookes**

**What changes are needed to the way in which the Green Party campaigns?**

The Green Party needs bolder campaigns which are more accessible to its membership and raise new voices up.

Bolder campaigns includes campaigns which have a strong emphasis on the intersectionality of our policies, and particularly the economic benefits we could bring. The economy and personal finances are at the front of everyone's minds as the rich get richer and the poor get poorer, and so in order to engage more people as a party, we must emphasise the economic benefits of our policies and the intersectional links to economic justice that most of our policies have, whilst also continuing to maintain strong social and environmental policies and maintaining firm campaigns on those.

We can make our campaigns more accessible by improving our party's digital infrastructure. Currently our campaigns are hosted on a website which isn't the most well known or the most engaging. If elected I will push for our campaigns guidance to be displayed in an engaging form in a centralised digital space, hopefully the planned canvassing app, so that all members can easily access it and learn about our campaigns in an engaging way, allowing them to communicate our campaigns better with other members and voters.

Our campaigns must also raise others up. The people who are most affected by our campaigns should be at the heart of it, and their voices should be at the front of our campaigns. I'll make sure they are by maintaining contact with all Special Interest Groups and involving them in the campaigns process, whilst also trying to ensure they can be at the front of our campaigns by working with others on GPEx to ensure they are represented on our socials and at our events

**How will you check with relevant SIGs campaigns publications which affect them?**

As mentioned above, I am hoping to maintain contact with all Special Interest Group (SIG) (co-)chairs, and wherever there is a campaign which directly affects/involves them, I will make sure to share it with them and get their feedback as to how their SIG thinks the campaign can be improved and what content they think is necessary for that campaign. I will always be open to feedback from SIGs on how campaigns involving them can be improved.

I also want to make sure members of SIGs are actively involved in campaigns which are associated with them, and I also want to make sure their voices are at the front of it. Therefore I will use my role to raise new voices up and try to get them at the forefront of our campaigns (whether that be working with the external Comms officer to get them on socials, or liaising with others to get them to events), and I will maintain contact throughout the time a campaign is running with the SIGs involved and ensure they are happy with everything we are doing.

**Asma Alam**

**What changes are needed to the way in which the Green Party campaigns?**

As a Campaigns Committee member this year, I’ve seen incredible work taking place that too few people ever hear about. Important campaigns often fly under the radar, and many members don’t fully understand what the Committee does or why it exists. That needs to change.

The Campaigns Committee leads on non-electoral campaigning, tackling issues from water and sewage to zero emission zones, BDS support, and long COVID. The scope of our work is wide and impactful, but it suffers from a lack of visibility.

To change this, we need to create dedicated Campaigns social media accounts to showcase our work and make it easier for members to access resources. We should share and celebrate local campaign successes more often so members can see the impact of our efforts and feel inspired. We also need to strengthen the committee by bringing in people with skills in digital design, communications, and campaigning to sharpen our approach and increase our impact.

By raising our profile and making it easier for members to engage, we can show how vital the Campaigns Committee is in driving non-electoral change and ensure it plays a stronger role at the heart of the Green Party.

**How will you check with relevant SIGs campaigns publications which affect them?**

Reaching out is essential. Relevant SIGs need to be involved from the outset because they bring expertise and insight that can drive campaigns in ways central comms often can’t. It has to be a collaborative effort where SIGs feel ownership of the messaging and direction. Regular check-ins, early engagement, and open dialogue will ensure their input shapes campaigns meaningfully. This approach builds trust and ensures campaigns reflect the voices they aim to support, ending with a shared sign-off everyone is happy with.